

## WAIF Radio Program Proposal

Date Of Application: \_\_\_\_\_

Program Title: \_\_\_\_\_

Your Name: \_\_\_\_\_

Pseudonym (On Air Name) \_\_\_\_\_

Day: \_\_\_\_\_ Time: \_\_\_\_\_

Full-time Program [ ] Summer Program [ ]

Format: \_\_\_\_\_

Type or print your information on this form and return with your completed proposal.

Legal Name (FCC Required): \_\_\_\_\_

Street Address: \_\_\_\_\_ Apt: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Numbers:

Cell: \_\_\_\_\_ Home: \_\_\_\_\_

Work: \_\_\_\_\_ Pager: \_\_\_\_\_

All Programmers, co-hosts and substitutes must provide the following:

Proof of name and age

Current police report

Attend scheduled training

Be a member of WAIF in good standing

Approximate date of current membership: \_\_\_\_\_

Have you previously hosted a program on WAIF?

Program Name: \_\_\_\_\_ When: \_\_\_\_\_

## **WAIF Radio Program Proposal**

Carefully read every question before continuing. Type or print a discussion of the following questions on separate sheets of paper. Be specific in your discussion explaining what you want to do, not what you think we want to hear.

1. What are some possible titles for you program?
2. Would you use your real name or a pseudonym on the air? What names are you considering?
3. Describe the content of your program.
4. What audience are you trying to reach?
5. What is the goal of your program?
6. How will the Cincinnati community benefit from your program?
7. Does any radio station (Including WAIF) have any similar programs?  
Explain
8. Is your employment, education, religion, political beliefs or volunteer work connected to your program? Explain
9. Do you have any broadcasting experience? List dates and references.
10. Do you have any broadcasting education? If yes explain.
11. Are you seeking a career in broadcasting?
12. Do you have any special skills that will contribute to your program?  
Explain.
13. Will other people help prepare or present your program? Who and how often?
14. Do you know any current or former WAIF programmers who could substitute in your absence? List their names.
15. Do you have any potential underwriters for your program? List the names of potential underwriters.
16. Will someone be paying you to present this program?

### **WAIF Radio Program Proposal**

If your program will consist mainly of music, answer question 17-23

17. How many CD's, records, tapes, ETC do you have for use on your program?
18. What percentage of your material will you borrow? If you will be borrowing music for your program where will you get the music?
19. How do you discover new material? (I.E. radio, friends, magazines, internet) Be specific.
20. How many CD's, records, tapes, ETC have you purchased in the past 60 days?
21. Include a representative list of artists you will feature.
22. Will you feature your own compositions? Compositions of your friends?
23. Will you use scratch turntables, computers, drum machines, sound effects, or other such media?

If your program will consist mainly of talk, answer questions 24-29

24. Will you be expressing your own opinions? If yes what expertise does you have?
25. Is your program affiliated with or do you represent groups seeking, social, legal, political, religious or environmental action? If so list the groups represented.
26. List several possible topics of discussion
27. Will you present opposing views?
28. Will you conduct interviews? If yes will they be live in the studio? Done over the phone or on tape?
29. Will you use syndicated programs or programs produced other than by yourself? If yes, what percentage of your program and list the source of the material.

## WAIF Radio Program Proposal

Do you have any previous radio related experience? Y  N

On-Air  Production  Engineering  Internet Broadcasting

Are you currently? Employed  Student  Retired

Full time  Part time  How many hours per week? \_\_\_\_\_

Do you volunteer elsewhere? Y  N

How many hours do you volunteer elsewhere per week? \_\_\_\_\_

How many hours could you volunteer for other WAIF activities? \_\_\_\_\_

Would you be available for appearances at live events? Y  N

What time do you have available weekdays between 8am-3pm to present a summer program at WAIF? Be specific

Monday \_\_\_\_\_ - \_\_\_\_\_

Tuesday \_\_\_\_\_ - \_\_\_\_\_

Wednesday \_\_\_\_\_ - \_\_\_\_\_

Thursday \_\_\_\_\_ - \_\_\_\_\_

Friday \_\_\_\_\_ - \_\_\_\_\_

In case of emergency contact

Name \_\_\_\_\_

Relationship \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

I certify that all of the answers given on this questionnaire and all statements in my program proposal are true. I authorize The Real Stepchild Radio of Cincinnati Inc. (WAIF-FM) to investigate any claim made by me in my proposal or this questionnaire.

Signature \_\_\_\_\_

Date \_\_\_\_\_